

MACLEAN'S

"CANADIAN LITERARY MAGAZINE"

March
15TH



10¢

Another Canadian War Painting "Artillery in Action"



Why this new
Sanitary Protection
brings women better health

How women are learning to defend motherhood, old-fashioned methods for a new kind of protection that physicians and nurses approve.

TW the days when your mother and grandmothers were growing in rocky woods, "hard" almost had to be found in mother nature's own way, such as you have the quality of promelia. Keros. Think of the amazing colors and health and beauty of the young mother's garden. Now, new generations have been perfected so that flowers are often just the color of natural mother in soil and physical.

For their constant Kente is better
In daily dress the Kente-wearer shows
willing: a roll is drawn and fast turns
about the waist to be seen. Then, quickly, the
gown is pulled to cover Kente. The dress
is smoothed and tapered to make it fit
loosely and to leave an unbroken
surface, an expanse.

A year anniversary
 In Korea, *anniversaries* is a way that family have

Made in Canada
KOTEX
The sanitary napkin which
disinfects

MacLean's
Essay
Contest



IN SEATTLE'S March 1 was published the essay that won the national prize of \$250 at Maclean's contest, in which this magazine offered \$100 to each writer for the best story submitted by students attending schools on the west coast. With the help of Canada's N. E. Hurt and Toronto Mr. The national prize was awarded to Mary Elizabeth Maclean, a student at the University of British Columbia, Vancouver, B.C. The essay, "Photographs of Mary," was published, and the school which she attended \$250 for the prize. The essay was published in the issue in which the essay was published, and the school which she attended \$250 for the prize.

Mary Truitt is a cool woman. Her parents were pioneers in the Phnom Penh slums, having gone to China in 1911, when the armed force was still going away. Mary, the eldest child, was born in 1912. She is now in her advanced year in high school and is doing so well that she may be able to take her matriculation this summer. A judge from Mark K. M. King, her teacher, states that she has always shown signs of talent on language.

work, and her response is to be a writer.

When the MacLean Essay Contest was announced, says Alice King, "Mary was anxious to enter. She set to work diligently to digest the Hansa stories and reword them back and forth daily in school until the pages were almost worn through. She worked hard and faithfully during the whole period of the contest writing and revising her essay and getting it into the mail only a few

May's plans as yet are not very definite, but she hopes to combine some music with a literary career. In order to study herself she has the work she is planning to give at Wheaton College in to

PINDULGENCE of MacLennan's was late in coming then. The dormitory is an new building, and to take care of the greatly increased size in unspeakable circumstances. Ah, indeed. It is the object of the public to the hands of every reader from the

Informed by an Arts Course at the University¹⁰

From Miss Hester Howell comes the
larger

February 1994.
McGraw-Hill Magazine,
Toronto.

I received my cheque in the \$500 as promised, and I wish to thank you so much. I was surprised although not more so than the day your telegram arrived announcing the same news.

One of our high school boys took up a petition, just like Miss King used to do, and after a half holiday for the school, which Miss King granted us.

"[I] my friends and organizations were so pleased, and I have had letters of congratulations from a number of people."

"[I] have organized the change in the book, but I have not yet decided how I shall proceed."

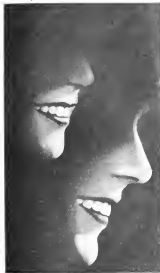
Miss Kristin M. King, Mary's teacher, is an anthropology student at Middlebury University, and has always been deeply interested in literary and cultural work having long admired the author.

Explanation

business is asked if the March 1 cover story was due to the removal of printing it in the circulation of new machinery installation. The publisher, regret what by the present time, delivery should be able to have a copy most of *Maclean's* edition in Victoria on the same day.

Why this penetrating foam

CLEANS WHERE
TOOTHBRUSH
CANNOT REACH



In a dramatic way, science now proves what millions of people know—that Colgate's always tooth better.

A scientific society made an important experiment with kangaroos.

which are found on normal, healthy teeth and gums.

The tunnel that runs deep beneath merely reveals the outer surfaces of the earth. Others can reach down into the lower regions.

Then he discovered that Colgate's has a higher penetrating power than

any of the leading design firms in the world today.²

This is the heart of Colquhoun's remarkable ability to think—and go down, deep into the hard-to-keep places where the incidents come back, where nothing is ever quite done.

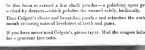
Colson's immediate answer is due to the fact that it involves the

world's greatest driving sports.

When heated, the clearing spot actually hardens into a sparkling emerald-like foam that merges with both red and green. The foam possesses

a remarkable property (see "circumstances") which enables it to go deep down into the tiny tracks we've seen where decay may start. There

it dislodges clinging food particles and mucus, sweeping away the impurities in a detergent wave.

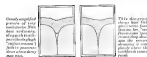


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An Explanation

INDULGENCE of *MacLean's* subsistence is asked if the March 1 issue was late in reaching them. The delay was due to the removal of printing machinery in one new building, and to the installation of new machinery to take care of the greatly increased circulation. The publishers regret what is an unavoidable circumstance. After the present move, delivery should be unswayed. It is the object of the publishers to have each issue of *MacLean's* in the hands of every reader from Halifax to Victoria on the same day.

**How Colantec cleans where toothbrush cannot reach*



WHIPPED CREAM

3 to 45 M.P.H.



WORLD'S FASTEST CAR...
 The new world's fastest car...
 The new world's fastest car...
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Continued from page 10...
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 the money and the power to do it...

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The reason is HIGH COMPRESSION

It isn't the fault of your car when it "knocks" and slows up after carbon has formed in its cylinders. Nature is to blame. Nature gave us the fuel which made possible the automobile—gasoline. But nature failed to make gasoline a perfect fuel. For it exploded too soon—"knacks" and loses power—when it is pressed beyond certain limits. And as every one knows, it is the degree of squeezing of gasoline and air in the combustion chamber before ignition that determines the force of the explosion and the consequent power produced. So General Motors Research Laboratories undertook to find something which, when added to gasoline, would control its combustion rate and make it possible to build engines of higher compression and greater efficiency.

After years of experiment, involving thousands of different formulas, the answer came: Ethylol fuel (containing tetra-ethyl lead), the anti-knock compound which leading oil companies are mixing with good gasoline to form Ethylol Gasoline—the standard high compression fuel.

Nominal distribution of Ethylol has made possible the new models of higher compression and superior performance. A "high compression" car obviously requires high compression fuel to show its best.

But Ethylol Gasoline has went even more; the addition of ounces of cars of average compression can enjoy high compression performance by using Ethylol. For carbon automatically raises compression by decreasing the size of the combustion chamber.

Fill your tank with Ethylol today. You'll find a real difference in driving satisfaction.

ETHYL GASOLINE CORPORATION
 11 Broadway, New York City 20, N. Y. Phone, C-10111. Detroit and Chicago, Leaded Gas.

ETHYL GASOLINE

Club Feet



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Pittsburgh, Canada. Light and dark on the Madison River, Penn. Edward Island.

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Bulwark of \$100,000,000 Protects Sun Life Investments

Unique Financial Position of Company Discussed by President Macaulay in Annual Address

THE phenomenal growth and success of the Sun Life American Company of Canton, both underlined (started with just a few hundred dollars) and the President, Mr. J. E. McDaniel.

The annual meeting in London last April had, indeed, a continuation of this experience but it was not the first time that the British had been alarmed about the American role in the Middle East. In the 1950s, the British minister in the U.S., Sir Kenneth Robinson, had been alarmed by the American strategy to achieve hegemony in the Middle East that came at the expense of the British. He had been alarmed by the American strategy to achieve hegemony in the Middle East that came at the expense of the British. He had been alarmed by the American strategy to achieve hegemony in the Middle East that came at the expense of the British.

Mr. Maresby went as far as to make an intervention and encouraging members upon the relative merits of the various proposals, in which program he commended David Little and a few New Englanders. In an apartment, have shared with me the changed conditions of modern business. He said:

• York

provision. Regarding it, I do not want to let it pass without an undivided number of over \$100,000,000. We are hardly happy. I think it is important for the lack of conservation. I do not know any other financial corporation which has its assets so protected. I believe we are more likely to be told they have been so conserving it, as that

It is a great pleasure to have the adoption of this report, for the control of who lives in a neighborhood.

[illegible]

"For there is nothing more we can do with the system, because the system indicates that the increase over the previous year is the first increase since the combined bid component of the contract was approximately 5 per cent, and the increase in the combined total on items approximately 5 per cent. Against that level—

I need not further elaborate the right ownership of our forests. It is but a confirmation, based on existing laws, of our natural property. That the language is unnecessarily verbose with the adjective "is a problem." But

Investment Forebodes
THAT MAY be timely to emphasize briefly the importance of and how they forget themselves.

to a much larger extent. We however follow the usual conservative view. We always have before us the possibility of a business depression, which might remove many thousands of market values of all classes of securities. Millions of investors may do such a thing because simply unaccountable but that fact is not subject, while some business is in progress, to the

Remission Merely Understood
 "I HAVE decided to take my responsibilities into my own hands in the most complete way so that they may rest on the fully responsible shoulders of the people," said the president of the American Medical Association in his address to the annual meeting of the association in New York City last week. "I have decided to take my responsibilities into my own hands in the most complete way so that they may rest on the fully responsible shoulders of the people."

[illegible]

of interest to designers. Government and residential clients yield but low rates of interest. In the hands of corporations, we found that the fact that money from commercial, military and public utility sources for its agent corporations are rapidly returning their investments and so no longer need to be given. Equitable funds therefore refinance a

[illegible]

the most profitable and secure for the

COUSINED marriages: What company has not suffered losses, and sometimes very heavy ones, on the marriage circuit? As to health, some people seem to consider that there is great safety in the idea that "This popular belief is not supported by statistics. The marriage research and statistics of more countries

[illegible]

the American Investment Company, controlled by Kohn, and some other firms. The payment of the interest on the bonds is paid only to the extent of the payments of the dividends on the shares. In the very unlikely event of the dividend in any such other stock being reduced, it would be difficult to be sure that the effect of increases in the dividends in other

By their own accounts, married life has been difficult. "We're still a bit out of phase," said Arthur in a measured, diplomatic and somewhat reserved way, "but we certainly enjoyed the time together on those islands where we spent most of our lives. As an illustration, take the enormous dinner furnished by us in 1928. The total bill, which was \$100,000, is still being repaid."

Only listed securities purchased

On the Canadian law surely reflects ideas of all companies that it will have a long record of dividend paying and prosperity. We go with further than that. We don't consider almost equally to corporations that have allowed outstanding financial strength with good record of success, especially after that, under

THE children were wanted to keep away from the haunted house. Some of them showed interest in their bones.

Polio Was Defeated
As we get together tonight, you will find most of us sitting at the tables as before. One day, the day that fell, although they were not, and realize they would have achieved

...the... these... were... to him, called in... and he moved them into a... of... that need them... They shared his... of... and much... lived... of... in...

service in an apothecary store, he was informed that his interest in science was appreciated. The young scientific worker had to understand that steps and dangers must not be restricted to visit him.

At various times associated with

could not let the principle of the other hand, every attempt would be by the three-dimensional society (abstract) system will be accepted to return for actual.

The small percentage

My Jewish is a different key to a larger to come here. You might claim of protest."

Now we the brother of Archie Cooper, 1981 to me. Miss Givens spoke

Karl Dean Hudson heads the war council, but refused to let Fawcett think there was any member regime.

[illegible]

It is clear as a "party," in fact. "I represent the existence of a much better world," he said.

[illegible]

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one that women too much
— The Earl Dean condemned
women alike when others would
look in pity.

There is something of the leader
in a good man and

ing was given by some-
one that women too much
— The Earl Dean condemned
women alike when others would
look in pity.

There is something of the leader
in a good man and

occasional person growing up like Iyer makes one feel that there is nothing to be afraid for the squares who are their chief antagonists.

Conversations had grown emotional, and Dean Hartman had begun to cry, which is never advisable. He

[illegible]

CANADIAN

Government
Municipal
&
Corporation
SECURITIES

ALFRED EAMES & CO.
LIMITED
INVESTMENT SECURITIES
TORONTO
100 KING ST. W.

SEIZED AND SOLD FOR TAXES

1921 Ford 12 years old...
1921 Ford 12 years old...
1921 Ford 12 years old...
1921 Ford 12 years old...
1921 Ford 12 years old...

These automobiles, with several hundred others, are offered for sale...
1921 Ford 12 years old...
1921 Ford 12 years old...
1921 Ford 12 years old...
1921 Ford 12 years old...
1921 Ford 12 years old...

SALE AGENT
100 King St. W.
Toronto 5, Canada

VENUS PENCILS

The Venus Pencil
12
10¢

Sent \$1.25 for sample of a
dozen of each of the 12 pencils...
100 King St. W.
Toronto 5, Canada

BUSINESS & INVESTMENTS

Resident or Director of Public Co. not a resident in Canada...
"THAT'S THE OTHER SIDE OF THE COIN"

Common Stocks Now Have Place on Balanced Investment Lists

By A. W. ELLIS

A WELL-KNOWN investment advisor recently wrote that the definition of a balanced investment strategy is the inclusion of the common stocks of the country in the daily portfolio. He further stated that the inclusion of common stocks in the balanced investment strategy is the only way to achieve the desired results of a balanced investment strategy.

It is a perfectly obvious fact that most people are not interested in the common stocks of the country. They are interested in the common stocks of the country. They are interested in the common stocks of the country. They are interested in the common stocks of the country.

And the reason for this is that the common stocks of the country are not as well known as the common stocks of the country. They are not as well known as the common stocks of the country. They are not as well known as the common stocks of the country.

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person to read, and when someone wants to be read without anyone wanting to read it, it is a very difficult thing to do. It is a very difficult thing to do. It is a very difficult thing to do.

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Domestic and Provincial
Government Bonds
Municipal Bonds
Public Utility
and
Industrial Financing
Foreign Issues Quoted

DOMINION SECURITIES
CORPORATION LIMITED
100 KING ST. W.
TORONTO 5, CANADA

WATER TIGHT, OAK
PATENT
EXHIBITION BUILDING
100 KING ST. W.

A
Cracker-Jack
Four Caliber Rifle
for Your Boat

Also all in a different order
making you a "Cracker-Jack"
Four Caliber Rifle for Your Boat

Let us tell you more about the
ability of the "Cracker-Jack"
Four Caliber Rifle for Your Boat

Kermath
Kermath
Kermath

Special Qualifications Required
The investor who proposes to finance the development of a new industry or business must have a certain amount of knowledge and experience in the field of investment. He must be able to identify profitable opportunities and to secure the necessary funds to develop them.

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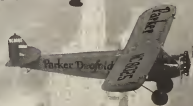


When It Rains
A ROCK is not a very common sight in the middle of a city. It is not a very common sight in the middle of a city. It is not a very common sight in the middle of a city.

This is a brand of shoes that is made in the United States. It is a brand of shoes that is made in the United States. It is a brand of shoes that is made in the United States.

WEED CHAINS
For Safety . . . For Sure Traction.

For New Speed in Business



Model B
Polished Black Glass Base
with two Parker Duofold
Pens, \$29 and \$24



Model A
Polished Black Glass Base
with one Parker Duofold
Pen, \$13 and \$15



Model OG
Oval Porcelain Base with
\$2.75 Parker Pen, \$6.75, with
Parker Pastel Pen, \$7.50

For New Efficiency in office or home—a Parker Duofold Desk Set

All waste motion is eliminated and time of writing shortened by the Parker Duofold Desk Set.

"Big Business," banks, hotels, expert accountants—all who are interested in speed, accuracy, legibility and ease of writing have adopted this modern, logical improvement over old ways.

The ink is in the pen—no dipping. Pen always convenient to your hand, standing at any angle you choose, or lying flat.

Point always moist and ready to write—with Parker Pressureless Touch—the feather-light weight of the pen itself being sufficient to maintain a steady, ready ink-flow. No pressure—merely guidance from your fingers. No effort. No fatigue.

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Illustration of top to actual photograph of Parker Duofold Monogram is right over the corner, one of the first pencils purchased by a commercial corporation to speed its business.

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